



TWIN PEAK S.A.

VODo™ BYOD for Hospitals

Today all Hospital patients, visitors and staff carry their hand held devices everywhere they go. Now you can reach them anytime, anywhere in the Hospital, in rooms, cafés, lounges, etc, and deliver **First-class Entertainment** to their tablets and smart phones. Your BYOD (Bring-Your-Own-Device) users can enjoy Hollywood premieres, kids movies, blockbusters – in their smart phone, tablet or laptop. Plus, optionally, Live Channels, Newspapers / Magazines, and custom TV content. On-Demand, with our VODo™ service and BYOD (Bring-Your-Own-Device) technology.

No Internet required. VODo BYOD is received via Wi-Fi from a central server. The service is offered to your Hospital **free of charge** by Twin Peak S.A. – a hospitality entertainment company providing next generation media services, since 2003.



The VODo BYOD service is offered for:

- ✓ Laptops
- ✓ Tablets
- ✓ Smart phones
- ✓ Rooms with TV-set (via VODo receiver)

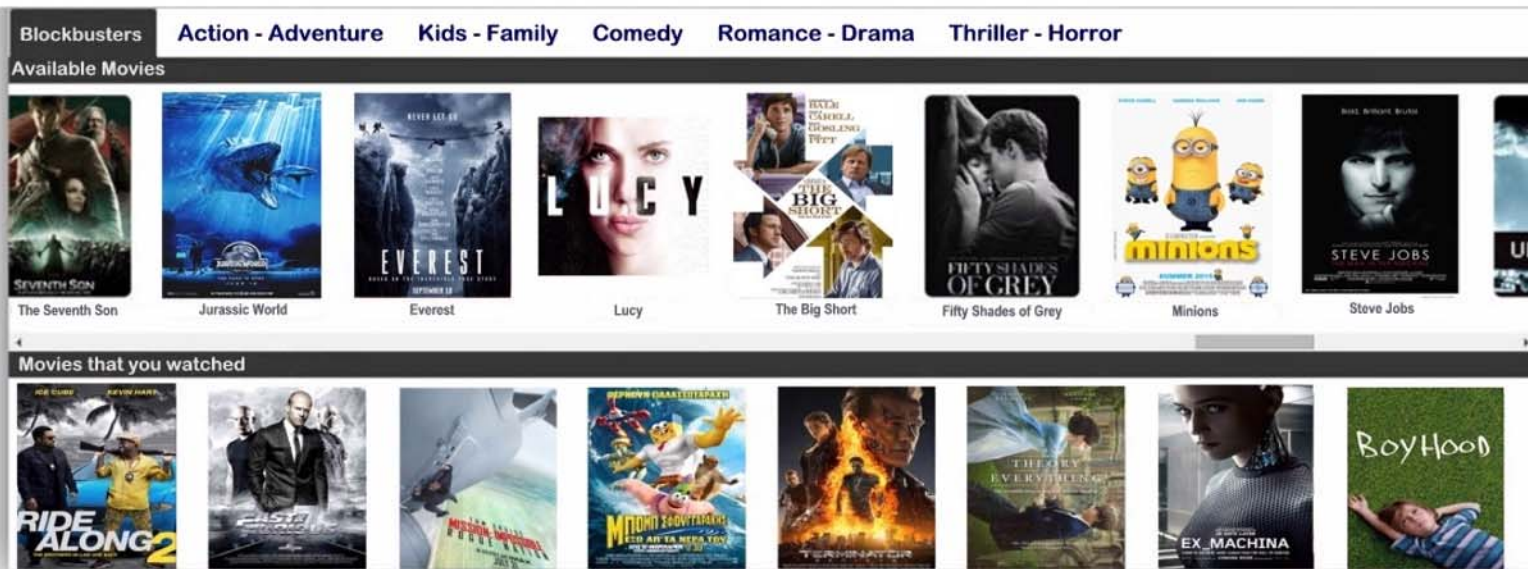
In VODo BYOD you can enjoy:

- Hollywood premieres a few days after theaters.
- Blockbusters, Kids movies, Action, Adventure, Thriller, etc.
- Promotional material, e.g., Hospital Magazine, etc.
- Information, like health info, patient data, analyses, etc.
- Optionally: Music, magazines, newspapers, TV channels.

How it works

The VODo™ BYOD service works as follows:

- Twin Peak installs a central server in the Hospital. Analysis of existing Wi-Fi configuration is made, and access points may be added in order to reach all Hospital areas.
- Everyone within the Hospital, e.g., patients, visitors, personnel, can enjoy the service with the web browser on their smart phone, tablet or laptop. Note that only local Wi-Fi is used. **No Internet connection is required.**
- VODo BYOD is available everywhere within Wi-Fi range, in Hospital rooms, lounges, cafés, labs, waiting areas, etc.
- To watch a movie, a user needs to obtain a pass code, either: (1) from the reception desk, e.g., 2.99 – 5.99€; (2) from the Internet, e.g., from the Hospital's or our own website; (3) for free, i.e., included in the price of a first-class room.
- Users can enjoy any free content, browse Hospital information, listen to music, read newspapers / magazines and browse the available movie catalog with posters, movie information and trailer to facilitate selecting the desired movie. At that point, in order to watch the premium content the user must enter the code obtained as above.
- The movie catalog includes more than a 100 movies, from which 40-50 are Blockbusters that have not been shown on free TV yet, and most of them not even on Pay-TV. Movies are subtitled or dubbed in at least 2 languages. A user **can watch all the movies** until the pass code expires, e.g., in 24 hours, 3 days, 7 days, etc.



Our Proposal

Twin Peak offers VODo BYOD to your Hospital "turn-key". We will operate the service, the Hospital will promote and sell the service to your patients, while keeping **your share of revenues**. The final price to the users will be set so that the Hospital has sufficient profit, and mainly VODo BYOD is affordable and attractive for everyone.

- ✓ VODo BYOD is offered to your Hospital **free of charge**.
- ✓ Twin Peak takes care of all expenses – rights, equipment, installation, etc. The server's cost is 1.000€ which you pay at start, but you keep it from our share of revenues.
- ✓ Your Hospital is upgraded with the novel VODo BYOD service.
- ✓ New revenues for your Hospital.
- ✓ Great experience for your patients, and more enjoyable stay.

Contact

For a live demonstration of the VODo BYOD service, and for any other information, please contact Mr. Papayiannopoulos, at (+30) 690 759 3455, or at sp@twinpeak.gr.